



**For Immediate Release:**

## **FIRST PHASE OF CLEARY HOUSE W1 NOW COMPLETE**

**9 FEBRUARY 2007**– City Apartments Ltd (CAL) is pleased to announce the launch of its latest serviced apartment location and it's first outside of the Square Mile - Cleary House, London W1.

Situated in the fashionable Fitzrovia area of the West End and just moments from the amenities and attractions of Oxford Street, Regent Street, Soho and Regents Park, Cleary House offers ten spacious and modern two-bedroom apartments, including four duplex penthouses, in this refurbished Victorian period apartment building.

The apartments are being completed in phases during 2007 with the first apartment now complete and the next apartments planned for mid March. All apartments will be completed to the comfortable and modern standard now synonymous with City Apartments other recent development - Newbury House.

"Cleary House offers our City-based clients an option for those wanting to be in the middle of the West End, whilst still being just a short commuting distance to the City" says Jono Dennis, co-partner of City Apartments.

"We'd been looking for a suitable West End location for some time and Cleary House really does offer our clients something special and in such a great location."

The opening of Cleary House brings the property portfolio for City Apartments to ninety, with further locations in development for 2007.

For more information on Cleary House W1 or to arrange a tour, contact Steve Thorne at [sthorne@cityaparts.com](mailto:sthorne@cityaparts.com) or 020 7726 2626.



### ***About City Apartments***

*City Apartments is regarded as the leading independent full service short-term apartment provider in 'The Square Mile' of the City of London's financial centre, offering 90 well-appointed apartments in key locations across the City and now also the West End. Its clients are exclusively from the international business community and its guests are those companies' employees, families and friends.*

*City Apartments' offering is simple and straightforward: high-quality, serviced accommodation, providing hotel-standard comfort within the ambience of a private residence, and at a fraction of the cost of a hotel. All apartments are owned, furnished and maintained by City Apartments to its exacting standards. To City Apartments, excellent customer service means exceeding its clients and guests expectations every time. Its service delivery philosophies are based on first-hand experiences as both guest and operator of the growing serviced apartment concept, with innovative thinking and cost-saving services fundamental to its forward thinking approach.*

*Indeed, City Apartments regard superior technology, combined with friendly, professional and individual attention, as its hallmark.*

*City Apartments. Simply better living in the City.*

**[www.cityaparts.com](http://www.cityaparts.com)**

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Issued by City Apartments Ltd, 14-15 Newbury Street, London EC1.

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