



**For Immediate Release:**

## **CITY APARTMENTS EXPANDS TO FLEET STREET EC4**

**1 MAY 2007**– City Apartments Ltd (CAL) is pleased to announce the opening of its latest 'City' location in the Fleet Street area of the Square Mile Pleydell House EC4.

Overlooking Fleet Street and conveniently situated for the River Thames, Covent Garden and the City area, Pleydell House offers nineteen one and two-bedroom apartments within three converted Victorian houses, connected by a glass atrium.

The apartments are in the process of being renovated, and the first completed apartments are now available, with the remainder being ready for mid summer. All apartments will be completed to the comfortable and modern standard now synonymous with City Apartments.

"Pleydell House is a welcome addition to our 'City-location' apartment options, giving us great apartments that are convenient for both the City and the attractions of Covent Garden and the river" says David Smith, co-partner of City Apartments.

"2007 has seen some great leaps forward for City Apartments and we now offer over 110 apartments in the City and West End areas of London."

For more information on Pleydell House EC4 or to arrange a tour, contact Steve Thorne at [sthorne@cityaparts.com](mailto:sthorne@cityaparts.com) or 020 7726 2626.



## **About City Apartments**

*City Apartments is regarded as the leading independent full service short-term apartment provider in 'The Square Mile' of the City of London's financial centre, offering 110 well-appointed apartments in key locations across the City and the West End. Its clients are exclusively from the international business community and its guests are those companies' employees, families and friends.*

*City Apartments' offering is simple and straightforward: high-quality, serviced accommodation, providing hotel-standard comfort within the ambience of a private residence, and at a fraction of the cost of a hotel. All apartments are owned, furnished and maintained by City Apartments to its exacting standards. To City Apartments, excellent customer service means exceeding its clients and guests expectations every time. Its service delivery philosophies are based on first-hand experiences as both guest and operator of the growing serviced apartment concept, with innovative thinking and cost-saving services fundamental to its forward thinking approach.*

*Indeed, City Apartments regard superior technology, combined with friendly, professional and individual attention, as its hallmark. City Apartments. Simply better living in the City.*

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*City Apartments Ltd locations are:*

**London House, 172-174 Aldersgate Street, London EC1A 4HU**

One and two-bedroom apartments in this luxury development situated just one minute walk from Barbican station within easy walking distance of most areas in The City.

**Hills Chambers, 64 West Smithfield, London EC1A 9DY**

One-bedroom apartments forming part of a classic Victorian property (a former bank) on the corner of historic West Smithfield.

**Newbury House, 10-13 Newbury Street, London EC1A 7HU**

Warehouse-style open plan apartments in a newly converted former warehouse, situated between West Smithfield and the Barbican Centre.

**East House, 9-11 East Cheap, London EC3M 1BN**

One and two-bedroom apartments in a very central 'City' location, within walking distance to the Bank of England, Tower of London and the famous Monument.

**Globe View, 10 High Timber Street, London EC4V 3PL**

One and two-bedroom apartments in this fabulous riverside development overlooking the River Thames and facing Shakespeare's Globe Theatre.

**Pleydell House, 3 Pleydell Street, London EC4Y 8DB**

Studio, one and two-bedroom apartments in a period Victorian building overlooking Fleet Street and only a short walk to the River Thames and Covent Garden.

**Cleary House, 16 Newman Street, London W1T 1PB**

Two-bedroom apartments in this Victorian period apartment block in the heart of fashionable Fitzrovia and just a short walk from the amenities of Oxford Street and the West End.

**[www.cityaparts.com](http://www.cityaparts.com)**

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Issued by City Apartments Ltd, 14-15 Newbury Street, London EC1A 7HU

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